



Which apple is better for you?

Here's a case where you shouldn't compare apples with apples.

The one on the left, from the Adelaide Hills employs a person to pick it, another to pack it, another to transport it and yet another to receive it, display it and sell it to you. The one on the right has come via air freight to Australian shores then traveled overland to Adelaide.

So which one is better for you?

The apple that has been feeding our economy before it even gets to your mouth. So when you have a choice at the supermarket or your local retailer, look for South Australian goods.

Buy South Australian. It's better for you.

www.buysouthaustralian.com.au